

ANUP ACHARYA

Graphic Designer

Kathmandu, Nepal

+977-9843676943

acharyaanup15@gmail.com

EXPERTISE

- AI-assisted Graphic Design
- Expressive Typography
- Dynamic Layouts
- Collage & Mixed-media Style
- Prompt Engineering
- App & Website UI Design
- Figma-based Prototyping
- Human-feel Branding
- Scroll-stopping Visual Hooks

EDUCATION

Bachelor of Arts in Social Work (BASW)

Nesfield International College, Tribhuvan University, Nepal

TRAINING

Graphic Design Masterclass

Udemy — Online Course

Graphics Designing Course

Animax Animation Academy

PORTFOLIO ACCOUNT

Behance

[anupacharya1](#)

LinkedIn

[anupacharya15](#)

REFERENCES

Bigyan Prajapati

Creative Head, Merojob Limited
+977-9802075518

Piyush Gupta

Founder, Xcelerate Consulting
+977-9818591812

SUMMARY

Graphic Designer with 4+ years of experience blending creativity with AI tools to create impactful visuals. Specialized in Amazon e-commerce design, branding, and digital content that improves engagement and drives results. Skilled in using AI to speed up ideas, improve design quality, and build smarter visual systems for modern brands.

EXPERIENCE

Senior Graphic Designer

Xcelerate Consulting, Kathmandu | Sep 2023 – Apr 2026

- Created Amazon marketplace assets (listings, EBC, storefronts, brand stories)
- Partnered with marketing and sales to develop visual strategies aligned with campaign goals.
- Built and managed a digital asset library across web, social media, and email marketing.
- Conducted market research to continuously sharpen design effectiveness.

Graphic Designer

Merojob Limited | Oct 2021 – Jun 2023

- Designed full-suite marketing collateral — brochures, logos, infographics, and business cards — end to end.
- Collaborated cross-functionally to ensure visual consistency across all brand touchpoints.
- Managed print production workflows, delivering quality results under tight deadlines.
- Created client presentations and streamlined digital asset systems for team efficiency.
- Produced print and digital materials contributing to live marketing campaigns from day one.

TOOLS

+ Photoshop

+ Illustrator

+ InDesign

+ Canva

+ Premier Pro

+ After Effects

+ Capcut

+ Slack

+ ClickUp

+ Asana

+ Trello

+ Jira

+ Magnific

+ Nano Banana

+ Claude AI

+ Gemini

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